

## FOR IMMEDIATE RELEASE

### CONTACT:

Stephanie Miller

**Melissa Brown Publicity**

**949-387-2609**

(FAX) 949-854-7720

Stephanie@MelissaBrownPublicity.com

www.MelissaBrownPublicity.com

---

## Center for Innovation & Humanity and Chapman University to Host Global Summit Featuring Groundbreaking Sustainability Issues, Tantamount for Economic Recovery

*Dr. Robert C. Wolcott, Adlai Wertman and 35+ of the World's Most Influential Voices to  
Address Today's Most Prominent Burning Issues that Impact the Advancement of Innovation & Humanity*

(October 8, 2009, Irvine, CA) The Center for Innovation & Humanity (CIH) is pleased to announce its First Annual Innovation & Humanity Summit, to be held at Chapman University on January 23, 2010. According to CIH Executive Director Glenn Llopis, "we have reached a critical time where individuals, corporations, government, academics and leaders alike - must evaluate the way we think, act and innovate. The 2010 Innovation & Humanity Summit will host some of the most powerful minds in the world to converge and critically evaluate the multiple paradigm shifts that we are experiencing - that impact the advancement of innovation and humanity."

The 2010 Summit will represent a collaboration of academia, industry, nonprofit and community sectors. Keynote and breakout sessions will be represented by an illustrious international group of 35+ speakers, moderators and panelists across (6) continents that will include senior management from Tata, HEB, UST-Global, Pepsi Bottling Group, IBM, Yahoo, MindTree, Richmel Productions, InnovaStrat, Inc, Centre for India & Global Business and many others. Additionally, (9) best-selling authors will participate that will include Steve Farber, Karen Salmansohn, Subroto Bagchi, Nick Morgan and Sam Horn.

Summit Academic Partner Chapman University and the Leatherby Center for Entrepreneurship & Business Ethics will co-host the Summit to be held at the Argyros School of Business and Economics. "We are appreciative and enthusiastic about co-hosting the 2010 Innovation and Humanity Summit," says Vice Chancellor for Entrepreneurship P.K. Shukla. "The Summit will greatly influence innovation and creativity by transcending across the academic, corporate, non-profit, community and personal sectors. Chapman University is thrilled to take part in such a revolutionary event."

Finally, Dr. Robert C. Wolcott and Adlai Wertman will serve as the Featured Summit Keynote Speakers. Mr. Wolcott is the co-author of the book, *Grow from Within - Mastering Corporate Entrepreneurship & Innovation* (to be released in November, 2009) and is the Founder of the Kellogg Innovation Network and Professor of Corporate Entrepreneurship & Innovation at the Kellogg School of Business at Northwestern University. Mr. Wertman is a leading expert in the area of Social Responsibility where he serves as the Founder – Society & Business Lab and Professor of Clinical Management and Organization at the Marshall School of Business at the University of Southern California.

"We are thrilled with the momentum we have built and the voices we have assembled to provide the solutions to our most pressing economy recovery needs both in business and society. We are delighted to provide a platform to serve this invaluable and timely cause - to propel positive social change through ethical innovation," concludes Llopis.

*To learn more and register for this limited seating event, visit [www.InnovationHumanity.org](http://www.InnovationHumanity.org).*

--END--