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Dr. Robert C. Wolcott and Adlai Wertman Headline 2010 Innovation & Humanity Summit

Wolcott & Wertman to Keynote Relevant Topics that Address the "New Normal Outlook" for Innovation, Social Responsibility and Global Prosperity

(November 16, 2009, Irvine, CA) The Center for Innovation & Humanity (CIH) will be co-hosting with Chapman University and its Leatherby Center for Entrepreneurship and Business Ethics the First Annual Innovation & Humanity Summit, to be held at the Argyros School of Business and Economics on January 23, 2010. The Summit will feature Dr. Robert C. Wolcott, Professor & Founder of the Kellogg Innovation Network at the Kellogg School of Management at Northwestern University and Author of the book, *Grow from Within, Mastering Corporate Entrepreneurship & Innovation* - and Adlai Wertman Professor & Founder of the Society and Business Lab at the Marshall School of Business at the University of Southern California. According to Glenn Llopis, CIH Founder/Executive Director, "we are honored that Dr. Wolcott and Professor Wertman - two of the world's most sought-after experts in the areas of innovation, social responsibility and global prosperity will be sharing their extensive research and applied findings at the Summit."

"The world's most important challenges won't be solved by one sector or region alone; prosperity requires all of us," notes Dr. Wolcott. "My keynote will focus on *Innovating Your Life* - and the importance of applying innovation to living a more inspiring, fulfilling & productive life. Innovation is about more than technology. We can apply innovation and creativity to all of the challenges facing the planet, as well as the challenges and opportunities we have as individuals and organizations. The wisdom of the Summit is bringing motivated, talented people together, many of whom would not otherwise meet. It is not only important to do so, it's also inspiring and fun. I am looking forward to participating at this special event."

"Some of today's most innovative thinkers are looking at how to address global social, environmental and health challenges, says Professor Wertman. "Anyone who isn't thinking about how these issues integrate into their businesses and their lives will be left behind in the new economy." My keynote will address how for-profit, non-profit and hybrid organizations are managing multiple missions in order to create sustainable organizations. This Summit will bring together the kind of people who can truly envision and create change. As we learn from each other, the results will have great personal and global impact. I am extraordinarily excited to be a part of such a unique gathering of global leaders."

Dr. Wolcott and Professor Wertman will headline a distinguished group of over 35 speakers, moderators and panelists from 6 continents that will reveal the 'new normal outlook' for what lies ahead in the areas of innovation & humanity and what the future calls - for leaders in both business & society. "This Summit will renew the ways we must think, act and innovate," concludes Llopis.

To learn more about the Summit and registration, please visit www.InnovationHumanity.org

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